



PAL FOOTBALL

SPONSORSHIP 2017

St. Johns PAL

St. Johns PAL is a non-profit organization devoted to educating, strengthening and empowering young people to be successful members of society. More than 3,000 youth are involved in St. Johns PAL through various athletic and after school programs aimed at providing a place where youth can learn the PAL Way: Effort, Attitude, Integrity, and Community. In partnership with the St. Johns County Sheriff's Office, our staff consists of law enforcement and civilian personnel. We take pride in our organization and the Sheriff's Office has invested in the future of our county through St. Johns PAL. Our motto is simple:

It's More Than a Game

PAL Football

PAL is on its 10th year of JDL (Junior Development League) Football where we teach youth the game of football in a fun, safe environment where they are able to learn every position and aspect of the game. This program begins at 7 years of age and goes until 11 years of age in the JDL concept. Middle School athletes compete in our middle school division which consists of a more diverse version of the game. The JDL philosophy continues here, but now players are placed into more optimal positions and play by high school rules. This prepares them for their future of football as they grow older.



155 N. St. John's St
St. Augustine, FL



904-829-9438



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www.stjohnspal.org



@stjohnspal



PAL FOOTBALL

SPONSORSHIP LEVELS 2017

Platinum Sponsor

- Donation of \$2,500 or more, or equivalent in products/services.
- Promotional Advertisement through social, newsletter, and website
- Two Large Blocks on PAL Sponsorship Board. (AT ALL GAMES)
- Display Plaque for Office
- Official PAL Gear Gift Basket

Gold Sponsor

- Donation of \$1,000 or more, or equivalent in products/services.
- Promotional Advertisement through social, newsletter, and website
- One Large Block on PAL Sponsorship Board. (AT ALL GAMES)
- Display Plaque for Office

Silver Sponsor

- Donation of \$500 or more, or equivalent in products/services.
- Promotional Advertisement through social, newsletter, and website
- Medium Block on PAL Sponsorship Board. (AT ALL GAMES)

Bronze Sponsor

- Donation of \$250 or more, or equivalent in products/services.
- Promotional Advertisement through social, newsletter, and website
- Small Block on PAL Sponsorship Board. (AT ALL GAMES)



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